



# 1/3 employed people feel disconnected from their company's culture and peers/coworkers during COVID-19

As businesses across the world grapple with the new normal of managing and engaging a remote workforce, we wanted to understand if employees felt connected to their companies and company cultures during the COVID-19 pandemic.



United States



United Kingdom



Australia

Less than a third of respondents feel more connected during Covid-19.

Less connected	28%	33%	35%
More connected	25%	31%	29%
Stayed the same	48%	36%	35%

Women in the USA and Australia feel less connected than men. In the UK the reverse is true.

Men	26%	36%	29%
Women	32%	31%	30%

USA and UK Gen Z feel the most disconnected. In Australia Millennials take that place.

Gen Z : age 18-24	37%	40%	28%
Millennial : age 25-34	30%	35%	33%
Gen X : age 35-54	28%	34%	28%
Baby Boomers : age 55+	24%	25%	28%

## About the survey

Achievers conducted three separate Google Consumer Surveys in the U.S., UK and Australia. 1,000 consumers (per country) ages 18+ were asked: "Do you believe your workplace company's culture and the connection you have with peers/coworkers has improved during the COVID-19 pandemic?". Results from unemployed respondents were removed from final numbers. The surveys were conducted in April - May 2020.